

Shayla Bernal Fragoso

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shaylabernal.com

EDUCATION

W. P. Carey School of Business, Arizona State University, Tempe, AZ

May 2028

Bachelor of Science, Finance

Bachelor of Science, Supply Chain Management

- Relevant Coursework: Financial Accounting, Managerial Finance
- Awards: Seal of Personal Finance, New American University – Provost’s Scholarship, APS Bill and Mary Kay Post Scholarship, McCord Scholar Mentee, Robert Wexler Memorial Scholarship, Liz Baldrige Memorial Scholarship Endowment
- GPA: 3.99

PROFESSIONAL EXPERIENCE

Vane’s Cafe, Guadalupe, AZ

July 2022 – Present

Manager

- Manage weekly payroll for 4 employees totaling 150k annually, by accurately tracking hours and wages
- Reconcile daily cash and credit transactions, tracking 20k monthly to maintain accurate financial records
- Manage vendor relations by issuing checks, verifying invoices, and evaluating prices

The M Group & Associates, Tempe, AZ

March 2025 – August 2025

Wealth Management Intern

- Completed 100+ hours of training sessions covering the firm’s financial products, services, and client solutions
- Worked directly with the firm’s president to develop over 150 prospective clients for financial planning services
- Analyzed 20+ client portfolios ranging from <\$100K - \$1M, evaluating asset allocation and performance

LEADERSHIP EXPERIENCE

W.P. Carey School of Business, Arizona State University

September 2025 – Present

Business Ambassador

- Represented W. P. Carey at 10+ recruitment events, connecting with prospective students and families
- Engaged with 30+ W. P. Carey faculty and staff at networking events, building professional relationships
- Collaborated with 50+ student ambassadors to facilitate events and strengthen student engagement

W.P. Carey School of Business, Arizona State University

May 2025 – December 2025

WPC 101 Facilitator

- Led 36 first year business students during weekly classes, promoting academic success and campus engagement
- Completed 2 hours of weekly training to prepare course materials and communicate important WPC information
- Managed grading and attendance for 36 students, ensuring fairness and accountability

COMMUNITY INVOLVMENT

W.P. Carey Hall of Fame Reception Tempe, AZ

November 2024

Volunteer

- Provided guest services, directing attendees and personalizing assistance to ensure smooth flow of activities

Feed My Starving Children Tempe, AZ

February 2026

Volunteer

- Collaborated with a team to package 500+ meals for communities experiencing food insecurities

PROJECTS

The Boeing Company – Public Company Financial Analysis

In Progress

Independent Project

- Build an Excel based financial model using historical information to analyze trends and company performance
- Develop a Tableau dashboard, visualizing financial metrics to evaluate profitability, leverage, and performance

SKILLS & ACTIVITIES

- Tools & Technology: Google Suite, Microsoft Office Suite, SQL, Tableau
- Activities: Women’s Business Leaders Association, Financial Management Association, Supply Chain Management Association