

Shayla Bernal Fragoso

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EDUCATION

W. P. Carey School of Business, Arizona State University, Tempe, AZ

May 2028

Bachelor of Science, Finance

Bachelor of Science, Supply Chain Management

- Relevant Coursework: Financial Accounting, Managerial Finance
- Awards: Personal Seal of Finance, New American University – Provost’s Scholarship, APS Bill and Mary Kay Post Scholarship, McCord Scholar Mentee
- GPA: 3.99

PROFESSIONAL EXPERIENCE

Vane’s Cafe, Guadalupe, AZ

July 2022 – Present

Manager

- Interact with customers to provide an exceptional level of service and attention to detail.
- Maintain a certain ambiance to keep up with company’s image.
- Anticipate client needs.
- Interact with other team members to create productive work environment.

The M Group & Associates, Tempe, AZ

March 2025 – August 2025

Wealth Management Intern

- Work directly with the President of the firm to develop new clients leads for insurance, asset management, and financial planning sales.
- Help families, individuals, and businesses meet their financial goals.
- Participate in training sessions to learn about multiple products and services offered through the firm.

LEADERSHIP EXPERIENCE

W.P. Carey School of Business, Arizona State University

September 2025 – Present

Business Ambassador

- Represented the W. P. Carey School of Business at recruitment events, providing prospective students with insight into academic programs, campus life, and student opportunities.
- Demonstrated leadership and professionalism while mentoring incoming students and answering questions about academics, clubs, and career pathways.

W.P. Carey School of Business, Arizona State University

May 2025 – December 2025

WPC 101 Facilitator

- Facilitated weekly class sessions in partnership with faculty, leading discussions on leadership, teamwork, career readiness, and university resources.
- Mentored and guided first-year business students in their transition to college, promoting academic success, professional development, and campus engagement.

COMMUNITY INVOLVMENT

W.P. Carey Hall of Fame Reception Tempe, AZ

November 2024

Volunteer

- Assisted in managing a prestigious Hall of Fame reception, assisting guests and inductees.
- Provided guest services, including directing attendees, providing clear directions, and personalized assistance to ensure a smooth flow of activities.

SKILLS & ACTIVITIES

- Languages: English, Spanish
- Tools & Technology: Google Suite, Microsoft Office Suite, SQL
- Activities: Women’s Business Leaders Association, Financial Management Association